

BTEC Business



OCR BTEC National Award

Overview

BTEC Business aims to introduce students to Business in a practical sense, developing skills and knowledge that are applicable in employment and higher education contexts. Students will learn problem solving, communication and analytical skills.

Aims

To provide work-related learning opportunities so that students can apply their knowledge and skills to real life contexts and issues.
To prepare students for employment or higher education opportunities in Business.

Grade Requirement

You should have 5 GCSEs at grades A*-C, including English Language and Mathematics. It would be beneficial to have studied Business Studies before but this is not essential.

Complementary Subjects

Business is at the heart of the majority of commercial, industrial, service and scientific organisations. Therefore, Business complements many subjects such as ICT, Media, Mathematics and Economics.

Exploring Business Activity

Communication and Information

Investigating Business Resources

Investigating Recruitment and Selection

Introduction to Marketing

Career Development Planning in Business



A BTEC National Award is a practical, work-related course. Students learn by completing projects and assignments that are based on realistic workplace situations, activities and demands. Students focus on a particular subject area and develop a range of specialist skills and knowledge.

Students choosing this course are often those who excel at coursework tasks rather than exams. This course is assessed by 100% coursework so students need to be well organised and have good attendance. Students must be willing to develop their knowledge and business skills through independent learning. This is particularly important because GCSE Business Studies is not a pre-requisite for studying this course and new concepts and ideas will be introduced early on. The course also benefits from a flexible unit structure which matches content to students' interests. Students will also be provided with guidance for writing their CVs and for employment interviews.

BTEC National Awards are valued by employers and higher education institutions universities and colleges. The BTEC Business Award offered by the College is worth the equivalent of a full A-Level. Students may progress to higher education or other higher vocational qualifications such as BTEC Higher National Certificates or an NVQ at Level 4.

The Award also supports learners in applying for jobs in IT-related careers such as administration, customer service, finance and sales. Employers value the combination of independent learning and research skills linked to the opportunities have had to explore real-life contextual issues and problems.

