

Business Studies



AQA
A-Level

Overview

Business is relevant for students that may want to set up their own businesses in the future, students who are interested in working in finance, marketing, human resources or related fields, and for students who are interested in how businesses operate.

Aims

- ▶ Develop awareness of the economic, environmental, ethical, governmental, legal, social and technological issues associated with business activity
- ▶ Acquire a range of skills, including decision-making and problem solving in the light of evaluation.

Grade Requirement

You should have 5 GCSE's grades A*-C, including English Language and Mathematics. GCSE Business Studies is not a pre-requisite but, if students have taken this subject at GCSE, we would expect students to have achieved a 'B' grade.

Complementary Subjects

Students often pick Business to complement their other choices. Often, students find it beneficial to combine Business with ICT or Economics as there is a natural crossover of taught content and skills in these areas.

AS-Level

Planning and Financing a Business

Managing a Business

A2-Level

Strategies for Success

Managing Change



AS/A2 Level Business Studies looks at how businesses operate. The course aims to provide greater knowledge, insight and understanding of business. The course looks at six main subject areas: Accounting and Finance, Marketing, People, Operations, External Influences and Objectives and Strategy. The course is assessed by exams in Year 12, and exams and coursework in Year 13.

The course aims to develop a critical understanding of organisations, the markets they serve and the process of adding value. Students will explore business behaviour from a range of stakeholders and consider the economic, environmental, ethical, governmental, legal, social and technological contexts that businesses operate in. Applicants who are successful in gaining a place at Bacon's to study Business will also develop a range of skills, including problem-solving, decision-making and project management, that are transferable to other subjects and provide a good grounding for higher education or employment opportunities.

This course is suitable for all types of students but it is particularly relevant for students that may want to set up their own businesses in the future, students who are interested in working in business, finance, marketing, human resources or related fields, and for students who are interested in how businesses operate.

A-Level Business Studies prepares students for the world of work and gives students a good general understanding of Business. After completing the A2 many students choose to continue their education at university whilst others are suitable for jobs in a variety of fields including: Accounting & Finance, Office Administration, Customer Service, Marketing, Human Resources and Recruitment.

