National Diploma in Media Studies

OCR Level 3 Diploma

Overview

Media Studies offers an insight into the way the media creates meaning all around us. It offers you the opportunity to scrutinise the information we are presented with every day and to challenge and discuss contemporary issues, ideas and theoretical approaches.

Aims

- To develop knowledge and understanding of media concepts, contexts and critical debates
- Apply knowledge and understanding when analysing media products/ processes, and when evaluating your own practical work.

Grade Requirement

Students must achieve 5 A*-C grades at GCSE, including Mathematics. If you have studied Media Studies at GCSE you must have a 'B' grade to be able to study this subject. If you have not studied Media before, you must have a 'B' grade in English Language.

Complementary Subjects

English Language, English Literature, The Extended Project, Philosophy of Religion and Ethics, History, ICT

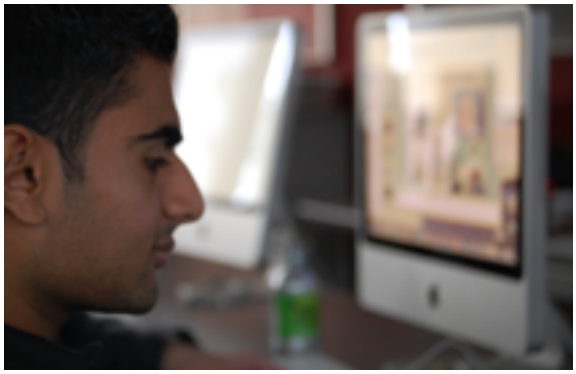
Introduction to Media and Textual Analysis	Photography and Digital Imaging
Pre-Production Planning and Research	Video Production & Editing
Production - Music Video	Cartooning and Animation
Marketing Media and Audience	Graphic Design and Layout
Music Radio Production	Audio for Moving Image
Factual Writing for Print Products	Film, Television and Editing

This vocational Media Studies course offers you the opportunity to study a wide range of media industries (including film, television, advertising, radio, music, animation and publishing) in a very practical way. We aim to not just analyse texts but to create them as well. We also consider issues that are important in the workplace such as Time-Keeping, Finances and Health and Safety Regulations.

There are ample opportunities to work in the Media Suites and to carry out filming and editing assignments. The College is well-resourced in terms of equipment and staffing (including a range of support technicians) which allows students to maximise the quality of their creative work. Students' work ranges from documentaries to music videos, radio programmes to photography and image manipulation.

The National Diploma Course is perfect for students who enjoy completing a range of coursework, presentational and practical tasks, rather than completing examinations. It suits students who enjoy working artistically and those who wish to develop their ICT skills. There are no examinations and the diverse nature of the course means that students are able to build up a portfolio of work to take to interviews to showcase their abilities and skills.

The National Diploma in Media is a double award subject which means that it is equivalent to two A Levels. The Diploma is accepted by a range of universities and current students have applied to study for degrees in subjects as diverse as Media, Fashion, Business and Public Relations. The high level of practical and work-related elements in the course means that the Diploma is also popular with employers who wish their college-leavers to have acquired a wide range of vocational skills. As such it can lead to employment in any number of media industries.



Department: English and Media Studies

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