

Travel and Tourism



Overview

This course is suitable for all types of students. It is particularly relevant for students who are interested in working in the Travel & Tourism industry or other related fields, and for students who are interested in how businesses operate.

Aims

- ▶ To develop the candidates skills, knowledge and understanding of Travel & Tourism activities, environments and operations.
- ▶ To accredit candidates' achievements in a modern & practical way, so that it is relevant to the workplace.

Grade Requirement

This course is suitable for all students who have 4 A* - D grade GCSEs.

Complementary Subjects

Travel and Tourism is often studied by students who need to take a re-sit in either GCSE Mathematics or English.

Level 2 National Certificate

Unit 1: The UK Travel and Tourism Industry

Unit 4: European Holiday Destinations

Unit 2: Exploring Customer Service in Travel and Tourism

Unit 5: Exploring Marketing in Travel and Tourism

Unit 3: UK Travel and Tourism Destinations

Unit 6: Planning Visits for Travel and Tourism



OCR Level 2 National Certificate in Travel & Tourism looks at how the Travel & Tourism industry operates. The course aims to provide greater knowledge, insight and understanding of the industry. The course looks at six main subject areas:

- ▶ Exploring Travel & Tourism
- ▶ Dealing with Customers
- ▶ Investigating Tourist Destinations
- ▶ Promotion in the Industry
- ▶ Investigating Visitor Attractions
- ▶ Investigating Airports & Airlines.

The course is assessed by 100% coursework. For each unit you will produce a portfolio of evidence that will decide your final grade. You must pass all units to pass overall. At the end of the course you will receive a qualification that is equivalent to 4 GCSEs at A*-C. Travel and Tourism is a one-year course which constitutes a full timetable - as such, students are not able to study other subjects at the same time.

The Travel and Tourism course provides links and experience in working in a number of businesses such as travel agents, airports and leisure centres. It also provides higher educational opportunities in business, leisure or travel-related courses. This qualification is designed to enable candidates to enter employment at operative or trainee level within a wide range of travel and tourism environments. Such candidates would normally enter employment through a work-related training programme.

The Travel and Tourism course would suit students who wish to work in these industries or in jobs where customer service is paramount. An understanding of how businesses operate in real-world contexts will develop over the course of the year.

